



"Accelerator Pod was a revelation. If you have a genre idea that you think can work, this is the testing ground you want."

Ryan Coonan
Writer/Director

▶▶ **ACCELERATOR POD 2018**

**Looking for an opportunity to
develop, pitch and produce a
feature film?**

SCREEN CANBERRA

PROGRAM CONTACT

Victor Willis – Senior Manger
Screen Canberra
E: victor@screencanberra.com.au
P: 02 6162 5173
M: 0421 552 160

BACKGROUND

Accelerator FILM POD is a 6-month gateway program for writers, directors and producers seeking to develop and market-test feature film projects with strong commercial prospects. The program is led by story developer Karel Segers, and supported by Screen Canberra's experienced staff. Accelerator FILM POD is an intense, carefully structured and collaborative experience that offers participants a pathway to completing a market-driven first draft script in 12-months.

The program (now in its 3rd edition) employs a mixture of industry panels, masterclasses, project work, webinars, pitching, feedback sessions and group work. The course has four interconnected program streams:

- 1) **Accelerator FILM POD** (A 6-month program to first develop and pitch a feature project with feedback from industry before seeking market interest/attachment – Available to anyone Australia-wide) **REGISTER NOW:** <https://www.screencanberra.com.au/accelerator-pod-2/>
- 2) **Developer POD** (A 12-month training program to become a professional story & script developer – accessible by application only, 6-10 selected)
- 3) **Industry Panels & Pitch Meetings** (An access portal to leading industry professionals to learn about the feature film business model - for AUS and internationally - and understand how audience and market shape the commercial prospects of a project)
- 4) **Immersion Screenwriting** (An optional 6-month online self-course that puts participants through a rigorous process to understand the written screenplay more intimately – FREE access to all participants)

The program has been designed to embrace both individuals and teams in the key creative roles of writer, director or producer who want to develop a commercially viable feature film project. You will use your project to explore development techniques and processes during the workshops and online. Development is about a lot more than the script, and the workshops' raise questions about audience, market and financing in addition to story questions.

If you have any questions about any aspect of the program please find our contact details on Page 1.

PROGRAM SCHEDULE (The timeline and nature of activities may be subject to change)

Date	Time	Program Session	Description of activities
30-Nov	9am-5pm	Developer POD Day 1	How to work collaboratively, giving feedback, and more.
30-Nov	7pm-9.30pm	Industry Panel & Networking Drinks (recorded + live streamed)	Discussion Theme: Feature Film Today
1-Dec	9am-5pm	Workshop Day 1 (recorded)	Pitch to a Industry for Feedback in Public Forum (all day)
2-Dec	9am-5pm	Workshop Day 2	Brainstorming Session (all day)
(12 week study break includes 1 x webinar and 1 x Writers Room to assist in the development of 3 concepts)			
22-Feb	9am-5pm	Developer POD Day 1	How to lead them in a writers' room, helping to select projects and more.
22-Feb	7pm-9.30pm	Industry Panel (recorded)	Discussion Theme: Making Ideas Commercially Attractive
23-Feb	9am-5pm	Workshop Day 3 (recorded)	Day 1 Pitch to industry for feedback in small groups
24-Feb	9am-5pm	Workshop Day 4	Writers Room to incorporate feedback
(4 week study breaks includes 1 x webinar and 1 x Writers Room to assist in the development of 3 concepts)			
22-Mar	9am-5pm	Developer POD Day 1	Assistance on pitch etc.
22-Mar	7pm-9.30pm	Industry Panel (recorded)	Discussion Theme: The Business of Film
23-Mar	9am-5pm	Workshop Day 5 (recorded)	Pitch Materials, Visual Materials, Knowing who you are pitching to, describing your project intelligently so it'll sell
24-Mar	9am-5pm	Workshop Day 6	Pitching Practice
(6 week study breaks includes 1 x webinar and 1 x Writers Room to assist in pitch practice)			
3-May	7pm-9.30pm	Presentation Night & Networking Drinks (recorded + live streamed)	Evening Presentation and Networking
4-May	9am-5pm	Showcase Day 1 (recorded + live streamed)	Participants pitch their projects to an audience + selected pitches
5-May	9am-5pm	Showcase Day 2 (recorded + live streamed)	Participants pitch their projects to an audience (day may not be required)
6-May	9am-5pm	Developer POD Day 4	Next steps and planning the next 6 months ahead
13-May	6-8pm	Debrief Session (recorded + live streamed)	Screen Canberra hosts a debrief session live and online with participants
4 May 2018 - 4 November 2019		1st Draft Script (6-months to write a 1st draft)	All participants' tackle a 1st draft script with assistance from the trainee developers and complete a feature length draft by Monday 4 November 2019. Project materials and scripts made available via exclusive industry POD showcase website.

CASE STUDY

The Furies is the first film produced through the Accelerator FILM POD process, and has recently completed post-production. The writer and director, Tony D'Aquino, is a well-established Australian writer and director of commercials and television with over 20 years experience. After attending the 2015/2016 Accelerator FILM POD he was able to develop a commercially sound, innovative horror thriller with market input from the beginning. The film is now screening at the American Film Market (AFM) where it is expected to attract significant international sales. To hear more from Tony about his experience directly click here: <https://vimeo.com/296781544>



<http://www.odinseyent.com/the-furies>

ABOUT SCREEN CANBERRA

Screen Canberra's mission is to grow the ACT screen industry and to be a significant contributor to the economic and cultural success of the region. Governed by a professional industry and skills-based board, Screen Canberra supports the growth of the local screen industry and provides assistance to visiting interstate and international productions.